



The Ig[®] Nobel Tour of the UK

Research That Makes People Laugh, Then Think

For National Science & Engineering Week, in March

Organized by **Improbable Research** and the **British Science Association**

Some of the research featured in past tours:

- Sword Swallowing and its Side Effects
- The Effect of Country Music on Suicide
- Scrotal Asymmetry in Man and in Ancient Sculpture
- Can Humans Swim Faster or Slower in Syrup?
- The Forces Required to Drag Sheep Over Various Surfaces
- Courtship Behaviour of Ostriches Towards Humans Under Farming Conditions in Britain
- Homosexual Necrophilia in the Mallard Duck
- A Man Who Pricked His Finger and Smelled Putrid for 5 Years
- The Significance of Mr. Richard Buckley's Exploding Trousers.

THE PRIZES: The Ig Nobel Prizes honor research that makes people laugh, then think. Every year since 1991, new winners receive their prizes at a gala ceremony at Harvard University, where genuinely bemused genuine Nobel laureates congratulate them.

THE TOUR: Every March since 2003, Ig Nobel organizer (and editor of the magazine *Annals of Improbable Research*, and *Guardian* columnist) Marc Abrahams brings a gaggle of Ig Nobel Prize winners on a tour of UK cities.

THE SHOWS: Each 90-minute show features a unique mix of Ig-winning scientists (and a few others who have done things just as stunning), who explain their discoveries in a brisk and deadpan fashion, and answer your questions.





The Ig[®] Nobel Tour of the UK *(continued)*

HOST A SHOW: Host institutions share our goal to make people laugh and then think — and to spur people's curiosity about science, medicine and technology. We ask our hosts to provide:

- A venue seating 100 to 800
- A fee to cover organizational costs
- Local publicity.

*“Indeed, the audience were as ebullient
and eccentric as the speakers.”*

— Nature magazine

Info, and video of some past shows:

www.improbable.com/improbable-research-shows/ig-uk-tour/

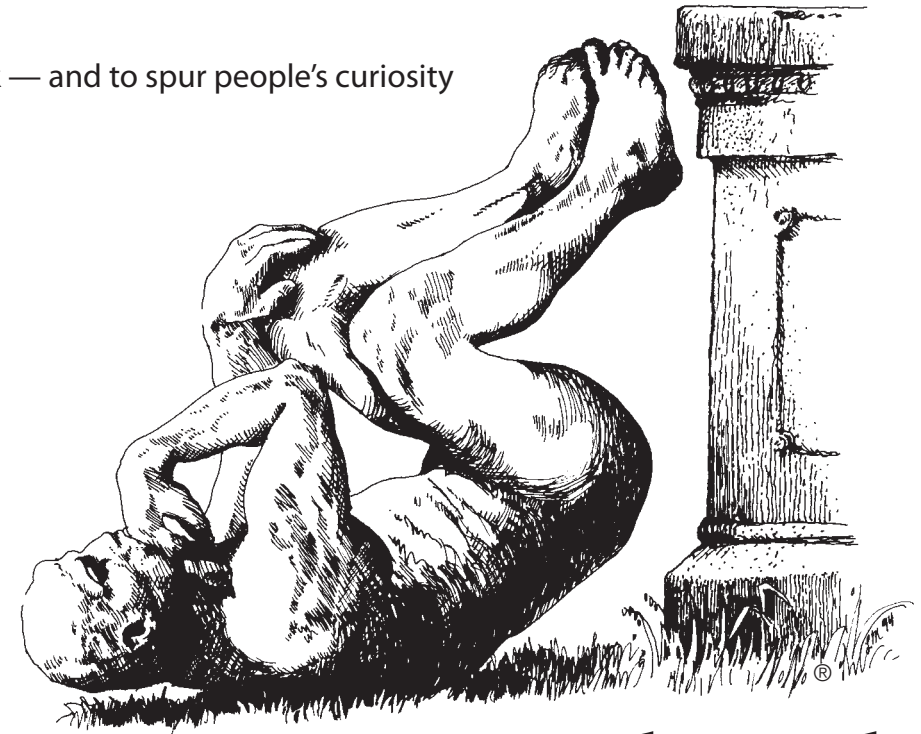
www.improbable.com

Contacts:

Marc Abrahams, <marca@improbable.com>

Lisa Birk, <lisa.birk@improbable.com>

(+1) 617 491 4437



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