The Fourteenth 1st Annual Ig® Nobel Prize Ceremony

Honoring achievements that first make people LAUGH, and then make them THINK

Thursday, September 30, 2004 7:30 PM
Sanders Theatre, Harvard University

Also featuring…
• This year’s theme: DIET
• Diet vs. Diet: A Live Scientific Comparison Test
• World premiere of ”The Atkins Diet Opera”
• The 24/7 Lectures
• Win-a-Date-with-a-Nobel-Laureate Contest
…and more

Admission $28/$23 Students $22/$20
HARVARD BOX OFFICE at Holyoke Center
617-496-2222 (tty 617-495-1642)
http://www.fas.harvard.edu/~tickets/
Open noon-6 pm most days

Groups wishing to send theme delegations call 781-444-6757

Inflicted on you by the science humor magazine
Annals of Improbable Research (AIR)

Also co-sponsored by
The Harvard Computer Society
The Harvard-Radcliffe Science Fiction Association
The Harvard-Radcliffe Society of Physics Students
and the book ”The Ig Nobel Prizes” ISBN 0452285739

Live Internet telecast.
Taped for later broadcast on NPR’s ”Science Friday.”

And a related event:
The Ig Informal Lectures
Saturday, Oct 2, 1:00 PM
MIT, Building 34, Room 101
Free admission

For details:
www.improbable.com
617-491-4437